

2018 ScanVenger Fun Fair at TriBranch

The 2018 TriBranch Committee will be introducing a state of the art ScanVenger Fun Fair at the upcoming 2018 TriBranch Conference. The ScanVenger hunt will enhance exhibitor traffic flow, and help attendees gain a deeper knowledge of the laboratory animal science industry, the products, and services available.

The ScanVenger hunt will be a part of the overall venue, and will be ongoing throughout the TriBranch Conference. It will be a fun, competitive, and interactive game. The ScanVenger hunt will feature an attention grabbing “Interactive Game Wall,” that displays who’s playing, and how many points each person has accumulated in real time. The Game Wall /Score Board will pull attendees into the activity. The actual game will consist of general questions about lab operations, animal technology, industry facts (AALAS or TriBranch and other general questions about our industry. At each participating exhibitor’s booth(s), there will be one multiple choice question submitted about the vendor related to the exhibitor’s product or service. The point values will be established by right or wrong answers, and question complexity.

How ScanVenger will work

1. The 2018 ScanVenger Hunt event will be held on Monday, June 11th from 4:00 to 7:00 pm and Tuesday, June 12th from 9:00 am-4:00 pm.
2. Each vendor will submit in advance a multi-choice question with the correct answer. The question will be uploaded to a central database. A link to an App will be sent out prior to the conference advertising the ScanVenger hunt; attendees can download the App, which will hold the information for them.
3. Each Vendor will be given an 8 x 11 QR coded card to be displayed on their table. There will be option of a paper base scavenger hunt if someone doesn’t have an iPhone/android.
4. The attendee will scan the QR code from his/her phone and the predetermined question (sent by exhibitor) will appear on the phone. The attendee will interact with the exhibitor to obtain the correct information. Upon answering the question. The system will automatically determine a correct or incorrect question assigning a point value to the specific attendee. That persons’ name and point accumulation over the two days will be displayed in “real time” on the interactive Game Wall/Score Board prominently displaying in the exhibit hall.
5. Top 10 point winners will be announced at the Tuesday afternoon cocktail party 4:00 pm to 7:00 pm Prizes for these winners are to be determined.
6. The cost to administer the program and prizes will be part of the exhibit space cost. Any vendor that would like to have lead retrieval as part the event will incur an additional \$ 50.00 charge per vendor.
7. Vendors will also be able to participate in various Sponsorships to help defer cost for the event that and prizes.
8. Vendors will also have a chance to offer individual prizes values no more than \$ 300.00
9. The supporting Vendors will be recognized in the exhibit hall and in the program.
10. If you would like to learn more about the program and what other industry vendors say about the service visit <http://scanvengerhunt.biz/>

What’s in it for exhibiting companies?

- Draw attendees to your booth and promote interactive conversation
- Knowledge that today’s manager, supervisors and technicians are tomorrow’s decision makers
- Gratification in knowing you made a difference for your end user
- Recognition in the Symposium Program and Materials as a participant in the 2018 ScaVenger Fun Fair

What’s in it for the attendees?

- Exposure to all that laboratory animal science has to offer
- Introduction to a wide variety of products and services dedicated to improving the lives of animals and science
- Access to a deeper knowledge of information they may have only read about

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- Excitement of competing for prizes

If your company is interested in participating in the ScanVenger Hunt, please submit the following information as soon as possible.

All companies who submit the following form to **Liz Francescone** (lfrancescone@allentowninc.com) **by May 1st 2018 will be formally recognized program materials.**

Yes, we want to participate in the 2018 ScanVenger Fun Fair.

No, I do not want to participate in the event.

Our interest in the ScanVenger Fun Fair is (check all that applies):

I will provide a multiple choice question (Separate request for questions will be sent at a later date)

I will Sponsor or Co- Sponsor a prize for the event

Providing a "Prize" (Not to exceed \$500.00 value)

Company Name: _____

Contact Person Name: _____

Phone: _____

Email: _____

Prizes to be offered (subject to change)

- National AALAS – Registration/Travel/ Hotel - \$ 700.00 - \$900.00
- Weekend for two in Wildwood- Spring or Fall. Value \$ 300
- Two nights as the Trop during the week...\$ 200.00
- I pad - \$ 500.00
- Case of Wine - \$ 100
- Gift cards - \$ 100
- Dinner for two - \$ 100.00
- Omaha Steak package \$ 100.00
- Pocono Retreat : \$ 200
- Starbucks Card \$ 50.00

For further questions, contact **Liz Francescone** (lfrancescone@allentowninc.com) Phone 609-618-2639 OR Steve Benigni (sbenigni@allentowninc.com) 609-273-5522