



# The Delaware Valley Branch - AALAS Newsletter Advertising Application - 2010

Date: \_\_\_\_\_

Contact: \_\_\_\_\_  
(First Name) (Last Name)

Institution/Firm: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_

Work Phone: ( ) \_\_\_\_\_ Fax Number: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

**Our newsletter page is 8 ½ x 11 inches and features a half inch border.  
 Indicate below the issues which you would like to see your ad published.**

					Total #
Jan 2010	Mar 2010	May 2010	Sept 2010	Nov 2010	

### ADVERTISING FEES FOR ADS

<u>COMMERCIAL MEMBER FEES</u>	<u>NON-COMMERCIAL MEMBER FEES</u>
¼ Page Ad (Five Issues)      \$280.00    =    _____	¼ Page Ad (Five Issues)      \$360.00    =    _____
¼ Page Ad    ___ (#) x \$56.00 (each)    =    _____	¼ Page Ad    ___ (#) x \$72.00 (each)    =    _____
½ Page Ad (Five Issues)      \$460.00    =    _____	½ Page Ad (Five Issues)      \$540.00    =    _____
½ Page Ad    ___ (#) x \$92.00 (each)    =    _____	½ Page Ad    ___ (#) x \$108.00 (each)    =    _____
Full Page Ad (Five Issues)    \$720.00    =    _____	Full Page Ad (Five Issues)    \$800.00    =    _____
Full Page Ad    ___ (#) x \$144.00(each)    =    _____	Full page Ad    ___ (#)x \$160.00(each)    =    _____
Back Cover ___ (#) x \$320.00(each)    =    _____	Back Cover    ___ (#) x \$420.00(each)    =    _____
Front Cover ___ (#) x \$320.00(each)    =    _____	(Inside – In color, full page only)
	Front Cover ___ (#) x \$420.00(each)    =    _____
	(Inside – In color, full page only)
<b>Total Amount</b> =    _____	<b>Total Amount</b> =    _____

Checks Payable to DVB-AALAS  
 Send your electronically available artwork (JPEG, EPS, etc.) to [straetp@wveth.com](mailto:straetp@wveth.com)  
 Questions??? Call Pamela Straeter @ 484-865-7455

**Note: You will only be permitted to run one (1) ad for the year. The same ad will run in all 5 publications.**

**REMIT TO:**

**Pamela Straeter  
DVB AALAS Publicity and Membership Chair  
Wyeth Research  
500 Arcola Road, N1320  
Collegeville, PA 19426  
2010 - DVB-AALAS Newsletter Issues**