



## The Delaware Valley Branch - AALAS Newsletter Advertising Application - 2012

Date: \_\_\_\_\_

Contact: \_\_\_\_\_  
(First Name) (Last Name)

Institution/Firm: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Work Phone: ( ) \_\_\_\_\_ Fax Number: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

**Our newsletter page is 8 ½ x 11 inches and features a half inch border.  
Indicate below the issues which you would like to see your ad published.**

					Total #
Jan 2012	Mar 2012	May 2012	Sept 2012	Nov 2012	

### ADVERTISING FEES FOR ADS

<u>COMMERCIAL MEMBER FEES</u>	<u>NON-COMMERCIAL MEMBER FEES</u>
¼ Page Ad (Five Issues)      \$280.00      = _____	¼ Page Ad (Five Issues)      \$360.00      = _____
¼ Page Ad      ___(#) x \$56.00 (each)      = _____	¼ Page Ad      ___(#) x \$72.00 (each)      = _____
½ Page Ad (Five Issues)      \$460.00      = _____	½ Page Ad (Five Issues)      \$540.00      = _____
½ Page Ad      ___(#) x \$92.00 (each)      = _____	½ Page Ad      ___(#) x \$108.00 (each)      = _____
Full Page Ad (Five Issues)      \$720.00      = _____	Full Page Ad (Five Issues)      \$800.00      = _____
Full Page Ad      ___(#) x \$144.00(each)      = _____	Full page Ad      ___(#)x \$160.00(each)      = _____
Back Cover ___(#) x \$320.00(each)      = _____	Back Cover      ___(#) x \$420.00(each)      = _____
Front Cover ___(#) x \$320.00(each)      = _____	(Inside – In color, full page only)
	Front Cover ___(#) x \$420.00(each)      = _____
	(Inside – In color, full page only)
<b>Total Amount</b> = _____	<b>Total Amount</b> = _____

Checks Payable to DVB-AALAS  
 Send your electronically available artwork (JPEG, EPS, etc.) to [Pamela.straeter@merck.com](mailto:Pamela.straeter@merck.com)  
 Questions??? Call Pamela Straeter @ 908-740-6603

**Note: You will only be permitted to run one (1) ad for the year. The same ad will run in all 5 publications.**

**REMIT TO:** Pamela Straeter  
 DVB AALAS Publicity and Membership Chair  
 Merck & Co.  
 2015 Galloping Hill Road, MS: K15-4025  
 Kenilworth, NJ 07033  
 Attn: 2012 - DVB-AALAS Newsletter Issues